

BYOLIVA WELLNESS PRIVATE LIMITED

ABOUT US

"The Best Products in the Right Business"

Byoliva Wellness Private Limited is one of India's fastest-growing online direct selling communities, dedicated to empowering individuals across all ages, backgrounds, and income groups to lead more successful and fulfilling lives.

As a dynamic and progressive direct selling company, we offer a powerful platform combining innovative e-Commerce technology and a rewarding business opportunity. Our members benefit not only from our premium lifestyle products but also from our robust business model that includes:

- Attractive Discounts
- Referral Commissions
- Repurchase Incentives
- And much more...

Whether you're a customer seeking quality products or an entrepreneur looking to build your own business, Byoliva provides the ideal foundation.

WHAT WE OFFER

At Byoliva, we combine the power of direct selling with a seamless digital experience:

- **The Byoliva e-Store:** A user-friendly shopping platform offering carefully curated personal care and lifestyle products.
- **The Byoliva Virtual Office:** A fully equipped digital hub for our business builders, helping them manage and grow their network.

Our goal is to enhance lives through both product quality and financial opportunity, helping individuals achieve more — personally and professionally.

BUSINESS OPPORTUNITY

Join Us. Grow With Us. Succeed Together.

Our business plan is designed to reward effort at every level. As a part of the Byoliva family, you gain access to a lucrative earning structure based on both your performance and the performance of your team. This creates a collective growth environment where success is shared.

How to Get Started

1. **Register as a Customer:**
Fill out a simple registration form to become a Byoliva customer and enjoy exclusive distributor pricing on our products for personal use.
2. **Refer & Earn:**
Love our products? Refer them to your friends, family, and network. Once satisfied, you can take the next step.
3. **Become an Independent Distributor:**
Sign the Independent distributor agreement and join our growing team. Enjoy bonuses, rewards, and the chance to build a long-term business with us.

OUR PROMISE

At Byoliva, we are more than just a business — we are a movement committed to transforming lives. Whether you are here to shop or to build your future, we welcome you with open arms and an opportunity to thrive.

Build your future with confidence. Byoliva is where success begins.

BONUS STRUCTURE

1. Retail Profit
2. Welcome Bonus

3. Qualifying Bonus
4. Business Matching Bonus
5. Success Multiplier Bonus
6. Mentorship Bonus
7. Performance Bonus
8. Monthly Repurchase Bonus
9. Royalty Bonus
10. Performance Rewards

BONUS DESCRIPTION

RETAIL PROFIT

Retail Profit is the foundational income stream in the Byoliva Compensation Plan and is earned directly by Independent Distributors through the resale of Byoliva products. This income is generated through the price difference between the Maximum Retail Price (MRP) and the Distributor Price (DP).

Independent Distributors purchase products from the company at a discounted Distributor Price (DP) and are authorized to resell them at the publicly listed Maximum Retail Price (MRP). The difference between the MRP and DP constitutes the Retail Profit, which is earned instantly at the point of sale. Independent Distributors can earn up to 50% Retail Profit on every sale, depending on the product category and applicable pricing structure.

For Example: Every product in Byoliva portfolio has a Maximum Retail Price (MRP) & Distributor Price (DP). If a product has a MRP of Rs. 1500/-, Independent Distributors in Byoliva can purchase the same products on DP which is Rs. 1000/- and may resell the same product on MRP and earn Rs. 500/- (i.e 50% profit) on reselling the product.

Retail Profit = MRP – DP

MRP = 1500

DP = 1000

Retail Profit = 1500 – 1000 = 500/-

50% Retail Profit

NOTES:

- **DP:** Distributor Price (price at which Independent Distributors buy products from the company).
- **MRP:** Maximum Retail Price (price printed on the product for customer sale).
- **Retail Profit:** Earned directly by the Independent Distributor; not paid out by the company.
- **Instant Earnings:** Retail profit is earned immediately at the point of sale.
- **Flexible Income:** Independent Distributors can scale retail sales based on personal outreach and customer base.
- **Product Experience:** Encourages product usage and stronger customer relationships.
- The company reserves the right to offer further discounts, which may reduce the effective DP below the listed amount.

WELCOME BONUS

At Byoliva, we believe that every contribution deserves to be rewarded — especially when you help expand our growing community. When an individual registers as an Independent Distributor and refers new customers or independent distributors who purchase products or services from Byoliva, the company rewards them with a Welcome Bonus. This bonus is based on the Business Volume (BV) generated through the purchases made by your directly sponsored Independent Distributors. Independent Distributor earn 25% of the BV generated from the purchases made by your directly sponsored Independent Distributors. The value of 1 BV is equal to Re. 1/-.

For example: An Independent Distributor “U” has sponsored 4 Independent Distributors under his / her network: “A”, “B”, “C” & “D”.

4 sponsored Independent Distributors purchased products of 1000 BV, 2000 BV, 4000 BV & 10000 BV respectively. Then, Welcome Bonus for U will be calculated as:

A (1000 BV) = $25\% \times 1000 = 250 \text{ BV} = 250 \times 1/- = 250/-$

B (2000 BV) = $25\% \times 2000 = 500 \text{ BV} = 500 \times 1/- = 500/-$

C (4000 BV) = $25\% \times 4000 = 1000 \text{ BV} = 1000 \times 1/- = 1000/-$

D (10000 BV) = $25\% \times 10000 = 2500 \text{ BV} = 2500 \times 1/- = 2500/-$

Total Welcome Bonus on purchase of products by 4 sponsored Independent Distributors = $250 + 500 + 1000 + 2500 = \text{Rs. } 4250/-$

Notes:

- Welcome Bonus is calculated on daily basis and paid on weekly basis.
- **Closing Period:** Welcome Bonus is calculated on business done between 00:00:00 am to 23:59:59 pm every day.
- **Payout Period:** Business Opening Incentive is paid on every Wednesday.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify Welcome Bonus.

QUALIFYING BONUS

In Byoliva Compensation Plan the Qualifying Bonus acts as a reward for successfully initiating and expanding your sales network. Once an Independent Distributor builds two business teams — a Left Team and a Right Team — and facilitates product sales in a ratio of 1:2 or 2:1, the company recognizes their efforts by awarding them the status of a Star Distributor. This achievement reflects the Independent Distributor’s ability to activate both sides of the network and create genuine product movement in the market. Upon qualification, the Independent Distributor becomes eligible for a 10% bonus on the matched Business Volume (BV), encouraging the Independent Distributor to continue expanding the network with product-focused activity. This bonus validates the early success of your direct selling efforts and sets the foundation for long-term network development.

For Example:

	LEFT TEAM	RIGHT TEAM	
Day 1	1000 BV	2000 BV	10% of Matched BV, 1 BV = Re. 1
Matched BV	1000 BV	1000 BV	$10\% \times 1000 \text{ BV} = 100 \text{ BV}$
Balance BV	0 BV	0 BV	$100 \text{ BV} = 100 \times 1 = \text{Rs. } 100/-$

NOTES:

- Qualifying Bonus is calculated on daily basis.
- **Closing Period:** Qualifying Bonus is calculated on business done between 00:00:00 am to 23:59:59 pm every day.
- **Payout Period:** The Qualifying Bonus is paid on every Wednesday.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify Welcome Bonus.

BUSINESS MATCHING BONUS

The Business Matching Bonus is a core earning opportunity for Independent Distributors who actively manage and grow a balanced sales organization under Byoliva Compensation Plan. After qualifying as a Star Distributor, every time an equal volume of business is generated on both the Left and Right Teams — in a 1:1 BV matching ratio — the Independent Distributor earns 10% of the matched BV as Business Matching Bonus. This form of residual income is directly linked to the ongoing product sales within the Independent Distributor's network and encourages continuous team support, training, and customer engagement. As this bonus is not one-time but recurring based on consistent business generation, it reflects the long-term earning potential of a well-structured direct selling business where teamwork, leadership, and product movement go hand in hand.

For Example:

	LEFT TEAM	RIGHT TEAM	
Day 2	4000 BV	2000 BV	10% of Matched BV, 1 BV = Re. 1
Matched BV	2000 BV	2000 BV	10% x 2000 BV = 200 BV
Balance BV	2000 BV	0 BV	200 BV = 200 x 1 = Rs. 200/-
Day 3	10000 BV	8000 BV	
Total BV	12000 BV	8000 BV	10% of Matched BV, 1 BV = Re. 1
Matched BV	8000 BV	8000 BV	10% x 8000 BV = 800 BV
Balance BV	4000 BV	0 BV	800 BV = 800 x 1 = Rs. 800/-

LEADERSHIP RANKS

An Independent Distributor can rise through the Byoliva Compensation Plan by increasing the sales of Products. In Byoliva Compensation Plan an Independent Distributor achieves a Leadership Rank on the basis of accumulated business matched in 2 teams. Below mentioned is the Qualification Criteria of Leadership Ranks.

S NO.	LEFT TEAM	RIGHT TEAM	LEADERSHIP RANKS
1	50,000 BV	50,000 BV	Supervisor
2	1,50,000 BV	1,50,000 BV	Manager
3	3,00,000 BV	3,00,000 BV	Senior Manager
4	5,00,000 BV	5,00,000 BV	Director
5	10,00,000 BV	10,00,000 BV	Senior Director
6	20,00,000 BV	20,00,000 BV	Executive Director
7	50,00,000 BV	50,00,000 BV	Crown Director
8	1,00,00,000 BV	1,00,00,000 BV	Double Crown Director
9	2,00,00,000 BV	2,00,00,000 BV	Universal Crown Director
10	3,00,00,000 BV	3,00,00,000 BV	Chairman
11	5,00,00,000 BV	5,00,00,000 BV	Royal Chairman
12	10,00,00,000 BV	10,00,00,000 BV	Crown Chairman

NOTES:

- Business Matching Bonus is calculated on daily basis and paid on weekly basis.
- **Closing Period:** Business Matching Bonus is calculated on the Business done between 00:00:00 am on Saturday to 23:59:59 pm every Friday.
- **Payout Period:** Business Matching Bonus is paid on every Wednesday.
- To earn Business Matching Bonus, Independent Distributor must have 2 personal enrolled teams.
- The maximum threshold limit of earning Business Matching Bonus on monthly basis depends on the First Self Purchase done by the Independent Distributor as mentioned below:

S.NO	SELF PURCHASE	MAXIMUM EARNING LIMIT PER WEEK
1	1000 BV	Rs. 75,000/-
2	2000 BV	Rs. 1,50,000/-
3	4000 BV	Rs. 3,00,000/-
4	10000 BV	Rs. 7,50,000/-

- Any business that is not matched will be carry forwarded for next closing period.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify the Business Matching Bonus.

SUCCESS MULTIPLIER BONUS

The Success Multiplier Bonus is a powerful income enhancer designed to reward your consistent growth and leadership performance. Every time you earn a Business Matching Bonus, Byoliva Compensation Plan matches that amount 100% as an additional bonus, effectively doubling your earnings. Whether you earn ₹100 or ₹1,00,000 as Business Matching Bonus, you receive the same amount again as your Success Multiplier Bonus, celebrating your achievements in building a balanced and productive team. This bonus not only multiplies your income but also reinforces the company's commitment to recognizing real success in the direct selling journey.

NOTES:

- Success Multiplier Bonus is calculated on daily basis and paid on weekly basis.
- **Closing Period:** Success Multiplier Bonus is calculated on the Business done between 00:00:00 am on Saturday to 23:59:59 pm every Friday.
- **Payout Period:** Success Multiplier Bonus is paid on every Wednesday.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify the Success Multiplier Bonus.

MENTORSHIP BONUS

The Mentorship Bonus is a powerful income stream designed to reward Independent Distributors who actively build and mentor their direct network. Under the Byoliva Compensation Plan, Independent Distributors earn a percentage of the Business Matching Bonus generated by their personally sponsored team members across three levels of depth. This Mentorship bonus not only strengthens the mentor-mentee relationship but also promotes leadership, guidance, and team development. As your direct and indirect team members grow and succeed, your Mentorship Bonus increases, offering a strong incentive to build deep, supportive, and performance-driven networks within the Byoliva direct selling ecosystem.

S. NO	LEVEL	MENTORSHIP BONUS SLAB
1	Level 1	25%
2	Level 2	15%
3	Level 3	10%

For example:

Business Matching Bonus earned by Independent Distributors in 3 levels beneath you is as mentioned below:

Level 1 – 25,000

Level 2 – 50,000

Level 3 – 1,00,000

Then, Mentorship Bonus for you will be calculated as mentioned below:

Bonus from Level 1 = 25000 x 25% = 6250/-

Bonus from Level 2 = 50000 x 15% = 7500/-

Bonus from Level 3 = 100000 x 10% = 10000/-

Total Mentorship Bonus earned by you = 6250 + 7500 + 10000 = Rs. 23750/-

Notes:

- Mentorship Bonus is calculated and paid on weekly basis.
- **Closing Period:** Mentorship Bonus is calculated on the Business done between 00:00:00 am on Saturday to 23:59:59 pm every Friday.
- **Payout period:** Mentorship Bonus is paid on every Wednesday.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify Mentorship Bonus.

PERFORMANCE BONUS

The Performance Bonus is a sales-linked incentive payable to Independent Distributors based solely on the matching of Reward Points (RP) generated from actual product purchases within their sales network. Under the Byoliva Compensation Plan, Reward Points are calculated at 25% of Business Volume (BV), meaning that for every 1,000 BV worth of products purchased, 250 RP are generated. When RP generated through product sales in both the Left and Right Teams are matched within a given month, the eligible Independent Distributor earns a fixed Performance Bonus corresponding to the matched RP level achieved as mentioned in the below table.

S. NO	LEFT TEAM RP	RIGHT TEAM RP	PERFORMANCE BONUS
1	10000 RP	10000 RP	Rs. 5000/-
2	25000 RP	25000 RP	Rs. 10000/-
3	50000 RP	50000 RP	Rs. 25000/-
4	100000 RP	100000 RP	Rs. 50000/-

NOTES:

- Performance Bonus is calculated and disbursed on a monthly basis.
- **Closing Period:** Performance Bonus is based on the business conducted between 1st & last day of every month.
- **Payout Period:** Performance Bonus is paid out on 10th day of the corresponding month following the closing period.
- Any business that is not matched will be carry forwarded for next closing period.
- Active Business is determined after deducting all cancellations and refunds from the current payout period.
- The company reserves the right to change or modify the Performance Bonus as deemed necessary.

MONTHLY REPURCHASE BONUS

The Byoliva Compensation Plan Rewards Independent Distributors on every purchase made by their referred team after their first purchase for personal consumption. The Monthly Repurchase Bonus serves as a key pillar of the compensation plan, encouraging Independent Distributors to drive continuous sales of Byoliva products. This bonus creates a valuable business opportunity by recognizing

the actual business generated within the teams directly enrolled by the Independent Distributors. Under the plan, Independent Distributors can earn 20% of the BV generated across 10 levels, as outlined in the table below, based on repurchases made by the team. Additionally, even if an Independent Distributor is unable to work with more than one team, they are still eligible to earn Monthly Repurchase Bonus from their single active team.

S.NO	BUSINESS LEVEL	REPURCHASE BONUS SLAB
1	1 st Level	20%
2	2 nd Level	20%
3	3 rd Level	20%
4	4 th Level	20%
5	5 th Level	20%
6	6 th Level	20%
7	7 th Level	20%
8	8 th Level	20%
9	9 th Level	20%
10	10 th Level	20%

NOTES:

- Monthly Repurchase Bonus is calculated and disbursed on a monthly basis.
- **Closing Period:** Monthly Repurchase Bonus is based on the business conducted between 1st & last day of every month.
- **Payout Period:** Monthly Repurchase Bonus is paid out on 10th day of the corresponding month following the closing period.
- Active Business is determined after deducting all cancellations and refunds from the current payout period.
- The company reserves the right to change or modify the Monthly Repurchase Bonus as deemed necessary.

ROYALTY BONUS

The Royalty Bonus is a performance-based income designed to reward Independent Distributors who achieve specific leadership ranks within the Byoliva Compensation Plan. Upon achieving specific ranks, Independent Distributors become eligible to earn a fixed percentage of the company's monthly turnover, which is equally distributed among all qualified individuals within the same rank. Additionally, each rank has a defined maximum limit on the total amount an Independent Distributor can earn as a Royalty Bonus from that specific rank. This Royalty Bonus structure promotes consistent business building, leadership development, and active participation in the company's growth. The payout of this bonus is subject to the company's monthly sales—if there are no sales, the royalty bonus will not be generated.

S.NO	LEADERSHIP RANK	ROYALTY BONUS SLAB	MAXIMUM ROYALTY BONUS
1	Supervisor	3% of CTO	Rs. 50,000/-
2	Manager	2% of CTO	Rs. 1,50,000/-
3	Senior Manager	1% of CTO	Rs. 3,00,000/-
4	Director	1% of CTO	Rs. 5,00,000/-
5	Senior Director	1% of CTO	Rs. 10,00,000/-
6	Executive Director	1% of CTO	Rs. 20,00,000/-
7	Crown Director	1% of CTO	Rs. 50,00,000/-

8	Double Crown Director	1% of CTO	Rs. 1,00,00,000/-
9	Universal Crown Director	0.50% of CTO	Rs. 2,00,00,000/-
10	Chairman	0.50% of CTO	Rs. 3,00,00,000/-
11	Royal Chairman	0.50% of CTO	Rs. 5,00,00,000/-
12	Crown Chairman	0.50% of CTO	Rs. 10,00,00,000/-

NOTES:

- Royalty Bonus is calculated and disbursed on a monthly basis.
- **Closing Period:** Royalty Bonus is based on the business conducted between 1st & last day of every month.
- **Payout Period:** Royalty Bonus is paid out on 10th day of the corresponding month following the closing period.
- Active Business is determined after deducting all cancellations and refunds from the current payout period.
- The company reserves the right to change or modify the Royalty Bonus as deemed necessary.

AWARDS & REWARDS

Byoliva Compensation Plan appreciates the hard work done by the Independent Distributors in promoting sales in the form of Awards & Rewards. Independent Distributors can achieve Awards & Rewards on the level of Business they have achieved. For more details on Awards & Rewards, please visit our website: www.mybyoliva.com.

NOTES & DISCLAIMER

1. The Customer Registration is absolutely free and the company does not ask for any registration fee for it.
2. Calculations of daily, weekly, or monthly bonuses will be carried out by the software systems only.
3. All necessary tax deductions from earned incomes and rewards would be made as per the Govt. laws.
4. All the illustrations and examples given herein are just for readers' understanding purpose.
5. All the calculations work on the pro rata basis.
6. Byoliva Compensation Plan is a hardcore sales & marketing of its Products. It is not any type of money-making scheme. It is not an overnight millionaire making program.
7. The incomes from any plan are subject to your efforts and as per terms & conditions given on the website: www.mybyoliva.com.
8. Grievances or complaints, if any, shall be resolved in accordance with the Grievance Redressal Mechanism provided by the company or through arbitration as per laws of the land.
9. Disputes if any will be resolved in the legal jurisdiction of Ranchi courts (Jharkhand, India) only.
10. All rights reserved. The company may change / amend / alter / update any income or payment calculation method without any prior information. For updates, please visit our website: www.mybyoliva.com.
11. Disclaimer - An Independent Distributor's success depends in great part upon his or her skills, efforts, dedication, desire, and motivation. Becoming an Independent Distributor of Byoliva Wellness Private Limited is not a guarantee of income. Average income from the Byoliva Compensation Plan has not been established. This explanation of the compensation plan is a description of how commissions may be earned under the compensation plan. It is for illustrative purposes only. There are no guarantees, warranties, or assurances that any level of income, earnings or success will be earned or attained by any Independent Distributor. All Independent Distributors are responsible for meeting all business volume and customer requirements, qualifications and / or deadlines applicable to them. Actual results will vary and

will be a result of various factors such as expertise, ability, motivation, and time spent promoting and selling Byoliva Products.